VLTA CONVENTION 2026

USE THE TECHNOLOGY • BE THE HUMAN

SPONSORSHIP PROSPECTUS

October 20-21, 2026

The Hotel Roanoke
110 Shenandoah Ave NE
Roanoke, VA

VLTA
VIRGINIA LAND TITLE ASSOCIATION

CONTACT

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VLTA.org

VLTA ANNUAL CONVENTION

Join us for the Virginia Land Title Association (VLTA) 2026 Annual Convention, the premier event for Virginia's title professionals! This highly anticipated gathering offers unparalleled networking opportunities, top-tier education sessions, and the latest industry insights to keep you ahead in the ever-evolving title landscape. Connect with industry leaders, earn CE and CLE credits, and explore innovative solutions from top exhibitors. Whether you're a seasoned expert or new to the field, the VLTA Convention is the place to be for learning, growth, and professional connections. Don't miss out—mark your calendar and be part of the future of Virginia's title industry!











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KEY ATTENDEES

The VLTA Annual Convention attracts a diverse group of professionals from the land title and real estate industries, including:

- Title Agents & Abstractors
- Title Insurance Underwriters
- Attorneys & Legal Professionals
- Settlement Agents & Escrow Officers
- Industry Vendors & Service Providers
- Real Estate Professionals & Lenders

WHY SPONSOR?

Sponsoring the VLTA 2026 Annual Convention positions your organization as a leader in the title industry and provides access to hundreds of decision-makers and influencers. It's an opportunity to:

- Showcase your brand and solutions to a targeted audience.
- Build meaningful relationships with industry leaders.
- Enhance your organization's visibility and credibility within the industry.











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SPONSORSHIP PACKAGES

"SMART SOLUTIONS"

- Premier logo placement on all event materials and signage.
- Three complimentary registrations ($1,125 value).
- Up to two giveaways in attendee bag.
- Introductions of one (1) speaker during the convention with 2 minutes of company remarks.
- Recognition in the VLTA newsletter (Title Buzz), The Examiner Magazine, and website from February 2025 – October 2025.
- Three digital marketing posts (Facebook, Instagram, LinkedIn).

$4,000

"INNOVATION LAB"

- Prominent logo placement on event materials and signage.
- Two complimentary registrations ($750 value).
- Recognition in the VLTA newsletter (Title Buzz), The Examiner Magazine, and website from June 2025 – October 2025.
- One digital marketing post (Facebook, Instagram, LinkedIn)

$3,000

"FUTURE READY"

- Logo placement on event materials and signage.
- One complimentary registration.
- Recognition in the VLTA newsletter and website for three months.
- One digital marketing post (Facebook, Instagram, LinkedIn)

$2,000

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"CONNECTED CONVERSATION BOOTH"

- Logo placement on event signage.
- Booth space in the exhibit hall.
- One complimentary registration (additional attendee registrations offered for $375)

$1,200 VLTA Members
$2,000 Non-Members

*VLTA Vendor Showcase is from 7am - 5pm on Wednesday, October 21

"DIGITAL BACKBONE"

(only available for VLTA Agent & Title Examiner Members)

- Logo placement on event materials and signage.
- One complimentary registration ($375 value)
- One ticket to Legislative Breakfast ($50 value)

$1,000

"HUMAN EXPERIENCE"

(only available for VLTA Agent & Title Examiner Members)

- Logo placement on event materials and signage.
- One ticket to Legislative Breakfast ($50 value)

$500

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SPONSORSHIP PACKAGES

EXCLUSIVE OPPORTUNITIES FOR VLTA MEMBERS ONLY:
(MUST BE COMBINED WITH AN ABOVE SPONSORSHIP PACKAGE)

TAKE YOUR SPONSORSHIP TO THE NEXT LEVEL WITH EXCLUSIVE ADD-ONS:

WELCOME RECEPTION SPONSOR	$500 4-available
BREAKFAST & LUNCH SPONSOR	$750 4-available
WEDNESDAY NIGHT "FRIENDS" SPECTACULAR	$500 8-available
CONFERENCE BAG SPONSOR	$1,000 (additional cost to sponsor for lanyards) SOLD
LANYARD SPONSOR	$1,000 (additional cost to sponsor for lanyards) SOLD
MONDAY TRIVIA NIGHT SPONSOR BENEFITING PAC	$1,000 (Team Registration not included)









